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Gerald H. Achenbach papers

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OVERVIEW OF COLLECTION

Title: Gerald H. Achenbach papers

Date: 1953-1988

Extent: 1 Box (1 Linear Feet)

Creator: Achenbach, Gerald H., 1910-1996

Language: English

Repository: Zach S. Henderson Library Special Collections, Georgia Southern University, Statesboro, GA. specolle@georgiasouthern.edu. 912-478-7819. library.georgiasouthern.edu.

Processing Note: Finding aid revised by Tyler Hendrix, Graduate Assistant, under supervision of Autumn Johnson, Special Collections Librarian, 2020.

INFORMATION FOR USE OF COLLECTION

Conditions Governing Access: The collection is open for research use.

Physical Access: Materials must be viewed in the Special Collections Reading Room under the supervision of Special Collections staff.

Conditions Governing Reproduction and Use:

In order to protect the materials from inadvertent damage, all reproduction services are performed by the Special Collections staff. All requests for reproduction must be submitted using the Reproduction Request Form. Requests to publish from the collection must be submitted using the Publication Request Form. Special Collections does not claim to control the rights to all materials in its collection. In all instances, it is the researcher's responsibility to obtain permission from the holders of any rights in the material being quoted, reproduced or published.

Preferred Citation: [item], folder number, box number, Gerald H. Achenbach papers, Zach S. Henderson Library Special Collections

ABOUT THE COLLECTION

Biographical History: Gerald H. Achenbach was the former president of Piggly Wiggly Southern, a supermarket chain found throughout central and southeastern Georgia. In his life, he was a prolific public speaker and was an established leader in business.

Scope and Content: This collection consists of a list of speeches and lectures given by Gerald.H. Achenbach dated 1953-1988 including a keynote address and a speech on the free enterprise system. Also in this collection are pamphlets and brochures written by G.H. Achenbach and personal memos and lecture outlines.

Acquisitions Info: Gift of Gerald H. Achenbach, 1993.

Access Points:

Achenbach, Gerald Hope
Piggly Wiggly Southern
Business

Free enterprise
Business
Free enterpris

CONTAINER LISTING

Box 1: 0200104995630

<u>Items</u>	<u>Box Number</u>	<u>Folder Number</u>
"Will You Be Ready?" (May 29, 1953)	1	1
"The Price of Leadership" a talk by G.H. Achenbach, President (Sept 20, 1960)	1	1
"Free Enterprise" (Jan 21, 1966)	1	1
"Professional Business Management" a report by G.H. Achenbach, President (April 4, 1967)	1	1
"Implementing Professional Management-A Case History" by G.H. Achenbach, President (October, 1969)	1	1
"The Role of the President in Developing People" (Nov 11,1974)	1	1
"Keynote Address" -G.H. Achenbach (Oct 4, 1976)	1	1
Tentative-Rotary Club, Macon (Aug 29, 1977)	1	1
Untitled (May 1, 1988) (Note: Discrepancy in date in prior	1	1

inventory lists)		
"The Free Enterprise System- Essential to the American Way of Life" (June 12, 1978)	1	1

<u>Items</u>	<u>Box Number</u>	<u>Folder Number</u>
<i>Preparing for Tomorrow's Managers</i> by G.H. Achenbach	1	2
<i>How To Use Your Time Effectively</i> by G.H. Achenbach	1	2
<i>Our Religious Heritage</i> by G.H. Achenbach	1	2
<i>Free Enterprise</i> by G.H. Achenbach	1	2
<i>Georgia's Economic Education Programs</i> by G.H. Achenbach	1	2
<i>Business Ethics and Free Enterprise System</i> by G.H. Achenbach	1	2
<i>The Need for Economic Education</i> by G.H. Achenbach	1	2
<i>Our Great American Heritage</i> by G.H. Achenbach	1	2
<i>Let's Preserve Our Freedoms</i> by G.H. Achenbach	1	2

<u>Items</u>	<u>Box Number</u>	<u>Folder Number</u>
Lecture Outline	1	3
Memorandum (Assignment For All Executives and Department Heads)	1	3
Syllabus for Lecture on Planning	1	3
G.H. Achenbach's Personal Goals and Objectives	1	3
Personal Company Objectives	1	3